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**To:** Examiner TIMOTHY M. BROWN - USPTO   **From:** Dean P. Alderucci  
**Fax:** 703.872.9306   **Pages:** 21 including cover  
**Phone:** 571.272.0773   **Date:** October 27, 2004  
**Re:** Application Serial No. 09/540,034   **Phone:** 203-461-7035

Urgent    For Review    Please Comment    Please Reply    Please Recycle

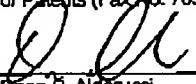
## • Comments:

**FORMAL RESPONSE:  
REPLY BRIEF AND REQUEST FOR ORAL HEARING**

**Re:** Application Serial No. 09/540,034  
**Walker Digital, LLC**  
**Attorney Docket No. 99-078**  
**Titled: "SYSTEMS AND METHODS WHEREIN A THIRD PARTY  
SUBSIDY AND A MERCHANT SUBSIDY FACILITATE A  
TRANSACTION"**

## CERTIFICATE OF TRANSMISSION

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Dated: October 27, 2004 By:   
Dean P. Alderucci

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OCT 27 2004

TRANSMITTAL LETTER  
(General - Patent Pending)Docket No.  
99-078

In Re Application Of:

JAY S. WALKER et al.

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
09/540,034	March 31, 2000	BROWN, Timothy M.	22927	1648	2467

Title:

SYSTEMS AND METHODS WHEREIN A THIRD PARTY SUBSIDY AND A MERCHANT SUBSIDY FACILITATE  
A TRANSACTIONCOMMISSIONER FOR PATENTS:

Transmitted herewith is:

Reply Brief to Examiner's Answer, 17 pp.; and  
Request for Oral Hearing, 1 pg., (x2).

in the above identified application.

No additional fee is required.

A check in the amount of \_\_\_\_\_ is attached.

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Signature

Dated: October 27, 2004

Dean P. Alderucci  
Attorney for Applicants  
PTO Registration No. 40,484  
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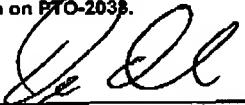
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PTO/SB/32 (08-04)

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Application Number 09/540,034	Filed March 31, 2000							
For Systems and methods wherein a third party subsidy and a ....								
Art Unit 1848	Examiner <b>BROWN, Timothy M.</b>							
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<p>NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.          Submit multiple forms if more than one signature is required, see below.</p> <p><input checked="" type="checkbox"/> *Total of <u>2</u> forms are submitted.</p>								

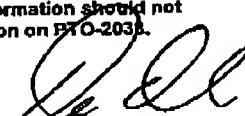
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